



Bahamas-Canada Innovation Trade Mission Sponsorship Options

DIAMOND SPONSOR | LIMIT 2 SPONSORS | \$15,000.00 (Sector Exclusivity)

- Speaker Opportunity during the Trade Mission
- Prominent placement as flagship sponsor of company logo appears on header of all related ads and print media
- Prominent placement as flagship sponsor of company logo displayed on promotional websites and social media
- Opportunity to participate in closed round table discussions
- Input with planning and execution of the day
- Table provided at the event to promote business products and services
- Opportunity for lead-up promotion with the BCCEC and other partners (radio, television and shows)
- Full page advertisement in the Trade Mission Booklet
- Post-mission email listing for follow-up with participants
- Preferred seating will be reserved for five (5) company representatives at the event

GOLD SPONSOR | \$10,000.00

- Shared placement of company logo appears on all related ads and print media
- Shared placement of company logo displayed on promotional websites and social media
- Partnership mentioned during lead-up promotion through BCCEC team
- Half page advertisement in the Trade Mission Booklet
- Input with planning and execution of the day
- Attendance at closed round table discussions
- Preferred seating will be reserved for four (4) company representatives at the event

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SILVER SPONSOR | \$7,500.00

- Shared placement of company logo appears on all related ads and print media
- Shared placement of company logo displayed on promotional websites and social media
- Company branded items included in the promotional bags
- Partnership mentioned during the lead-up promotion through BCCEC team
- Half page advertisement in the Trade Mission Booklet
- Preferred seating will be reserved for three (3) company representatives at the event

BRONZE SPONSOR | \$5,000.00

- Shared placement of company logo appears on all related ads and print media
- Shared placement of company logo displayed on promotional websites and social media
- Partnership mentioned during lead-up promotion through BCCEC team
- Quarter page advertisement in the Trade Mission Booklet
- Preferred seating will be reserved for two (2) company representatives at the event

ASSOCIATE SPONSOR | \$3,000.00

- Shared placement of company logo appears on all related ads and print media
- Shared placement of company logo displayed on promotional websites and social media
- Quarter page advertisement in the Trade Mission Booklet
- Preferred seating will be reserved for one (1) company representative at the event

TRADE MISSION BOOKLET AD RATES

- Business Card: \$100
- ¼ Page: \$400
- ½ Page: \$750
- Full Page: \$1,000

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