

SOUTHERN EXPOSURE PRODUCE SHOW

March 6-8, 2025

Orlando, Florida

Expression of Interest Form

Please complete all fields or place one check mark on the appropriate line.

1. **Name:**
2. **Job Title:**
3. **Company name:**
4. **Address:**
5. **Phone number (Include country/area code):**
6. **Email address:**
7. **Website:**
8. **Social Media (please include handle/name):**
 Instagram Facebook LinkedIn
 Other
9. **Do you have buying authority for your company/organization?** Yes No
10. **Primary Business Type** (Please select one):
 - Importer/Wholesaler/Distributor
 - Importer/Retailer
 - Retailer
 - Hotel/Restaurant
 - Importer/ Hotel
11. **If you are a retailer, please select sub-category** (Select one):
 - Grocery retailer
 - Convenience store
 - Supermarket
 - Hypermarket
 - Warehouse club
 - Small local grocery
12. **If you are a distributor, please select sub-category** (Select one):
 - Broadline distributor
 - Specialty distributor
 - Regional distributor
 - Produce distributor
 - Meat distributor
 - Other
13. **If you are in the food service sector, please select sub-category** (Select one):

- Full Service Restaurant
- Limited Service / Casual
- Institutional / Healthcare / School
- Cafés / Bars
- Street Stalls / Kiosks
- Catering / Yacht provisioning

14. **What were your company/organization's estimated revenues last year? (Select one):**

- \$0 - \$5 million
- \$6 million - \$10 million
- \$11 million - \$25 million
- \$26 - \$50 million
- \$51 million - \$100 million
- \$101 million - \$250 million
- Prefer not to answer

15. **When was your company/organization established?**

16. **Approximately how many employees are in your company at all locations?**

17. **Approximately how many stores or locations does your company have?**

18. **Type(s) of produce your company is looking for at the event (Select all that apply):**

Fresh

- Fruits
- Vegetables
- Herbs
- Salad kit
- Mix
- Canned

Frozen

- Fruits
- Blends
- Pulp
- Mixed Vegetables
- Puree

Dried / Snacks

- Fruits
- Vegetables
- Seeds
- Nuts
- Mixed Fruits and Nuts
- Other

Beverages

- Fruit Juices
- Vegetable Juices
- Fruit & Veg Blends
- Fruit & Veg Concentrates
- Fruit & Veg Nectars
- Smoothies
- Cold-pressed Juices
- Infused Water

19. **Are you looking for any specific product requirements / categories?**

Cuts

- Whole
- Chopped
- Sliced
- Bunches

Solutions / Packaging

- Ready Meals
- Ready to Cook
- Pre-cooked Vegetables
- Pre-cut Produce
- Kid Packaging

Dietary preferences

- Organic

- Unsalted
- Tripple washed
- No sugar added
- Other

20. Are you interested in participating in the retail tour during this event? Yes No

21. Has your company ever participated in a USDA-sponsored trade show or buyers' mission? If yes, please share details of the show/location and approximate dates.

22. Has your company ever participated in any events/shows/expositions hosted by the Southeast Produce Council?